FIVE REASONS TO STUDY CREATIVE ARTS AT UOW

1. YOU’LL GET THE RIGHT BALANCE
A UOW degree in the creative arts offers a vibrant and progressive approach to learning. We connect hands-on studio production with critical reflection, practice-based subjects that work in tandem with theoretical analysis. You’ll explore the history of your chosen field, because knowing where it has come from will help you understand where it’s going. This practical understanding of your discipline will give you the competitive edge you need to succeed in the creative industries.

2. YOU’LL USE PURPOSE-BUILT FACILITIES
Our Wollongong campus offers the facilities you need to develop your creative skills. We have specialist equipment and teaching spaces for each discipline:
- contemporary computer and design labs for print and digital media
- performance spaces and a working rehearsal space with equipment for theatre productions, including a walk-on lighting mezzanine and sound and video control room
- well-equipped visual arts studios
- recording and radio studios for music and journalism students
- workshop spaces specifically designed for Creative Writing students.

3. YOU’LL FIND INSPIRATION EVERYWHERE
When you study creative arts with UOW, you’ll be joining a community of like-minded students and staff who are passionate about the Arts, and are invested in growing the creative community both locally and globally. You’ll also have the opportunity to work with students from a wide range of disciplines, building the foundations for strong connections and collaboration across disciplines. Your creative work will be stimulated and inspired, and you’ll form friendships that will provide you with a ready-made professional network once you graduate.

4. YOU’LL LEARN FROM PEOPLE IN THE INDUSTRY
You’ll be taught by staff who are themselves professional writers, artists, designers, performers and directors. Our academic staff all have highly regarded academic credentials. They know how to prepare you for the industry because they have worked in it. Throughout your degree, you’ll be encouraged to develop the creative and critical skills needed to pursue a profession in the creative industries.

5. YOU’LL STYLE YOUR OWN DEGREE
A UOW Creative Arts degree lets you choose electives and minor studies to tailor your degree to your interests. You can do amazing combinations such as technical theatre with a minor in media arts, creative writing or music. Or you might complement a degree in visual arts and graphic design with electives in digital media, photography or professional writing. There are also opportunities to engage with professional and cross-disciplinary subjects relevant to your degree, maximising your career options and industry-competitiveness.
Dr Lucas Ihlein teaches art, design and media at UOW. As an artist, he works with a range of media including blogs, printmaking and social interactions. His award winning PhD investigated blogging as a form of art.

Lucas encourages his students to look beyond the traditional. His first year art and design students have become the custodians of a garden in the centre of the Creative Arts building, teaching them to observe and interact with the environment outside the studio. His media arts students generate their own exhibitions, bringing together film and video, interactive installations and performance. “The experience of curating, marketing and hosting an exhibition as a team is a powerful educational experience, preparing students for their careers as independent creative practitioners after they graduate.”

Dr Shady Cosgrove is a novelist with a background in journalism, who teaches prose fiction and editing at UOW. Her published works include the memoir *She Played Elvis* and literary thriller *What the Ground Can’t Hold*.

Shady’s teaching focusses on literary conventions, which helps her students make informed decisions in their creative practice. She begins with the basics of grammar, punctuation and structure, and by third year her students are producing TIDE, which spells edit backwards, a student produced and funded 100 page anthology of art and literature. “It’s amazing to see students solicit work, raise funds, negotiate with printers and lay out the literary ‘zine. I’m not sure they’ve ever worked harder for a class – but it’s very rewarding!”

Dr Terumi Narushima is a performer, composer and lecturer in Music at UOW, and also works as a sound designer for film and theatre. She plays in a duo called Clocks and Clouds with fellow musician Kraig Grady, featuring retuned vibraphone and harmonium.

With an interest in acoustic and electronic music, Terumi has a particular focus on alternate tuning systems. Terumi helps her students unlock their individual potential, as well as collaborate with others to produce, present and promote their work. Her current research explores the potential for 3D printing to create custom-designed flutes that can play music in a variety of microtonal scales.

As a mentor and guide to her students, Terumi said “If I can help them find their means of musical expression - whether that be through audio production or contemporary composition - then I know I’ve set them on a musical journey of self-discovery and that is very empowering.”
CREATIVE ARTS DEGREE OVERVIEW

BACHELOR OF CREATIVE ARTS

The Bachelor of Creative Arts (BCA) focuses on creative practice and is supported by relevant history and theory subjects. You complete a major study in the discipline of your choice:

- Creative Writing
- Graphic Design
- Photography
- Music
- Theatre
- Visual Arts
- Visual Arts and Design

The opportunity to support your major area of specialisation through a minor study in a complementary area, or to challenge yourself by taking subjects that offer you new experiences beyond your major study are also available through electives and Open Studio subjects.

DEAN’S SCHOLAR

The Dean’s Scholar Program is designed for high-achieving students. Dean’s Scholars complete the Bachelor of Creative Arts with a number of added benefits:

- Access to an academic mentor
- Textbook/materials allowance
- Extended library access
- Access to the designated study space
- Opportunity for internships, self-directed study and special projects

The program has a limited intake and you’ll need a minimum ATAR of 93. You may be asked to attend an interview on campus and are encouraged to apply for an undergraduate scholarship (see uow.edu.au/about/scholarships).

DURATION

Single Degrees: 3 years full-time study or part-time equivalent

Double Degrees: 4.5 years – 5.5 years full-time study or part-time equivalent

DOUBLE DEGREES

Double degree programs allow you to combine a Creative Arts degree with a full qualification in another area. This can help prepare you for a specialist career in the arts, or allow you to pursue different passions. We offer the following double degree programs:

- Bachelor of Creative Arts – Bachelor of Arts
- Bachelor of Creative Arts – Bachelor of Commerce
- Bachelor of Creative Arts – Bachelor of Communication and Media Studies
- Bachelor of Creative Arts – Bachelor of Computer Science
- Bachelor of Creative Arts – Bachelor of International Studies
- Bachelor of Creative Arts – Bachelor of Law
- Bachelor of Creative Arts – Bachelor of Science

BACHELOR OF DIGITAL MEDIA

The Bachelor of Digital Media (BDM) has strong ties with TAFE Illawarra and focuses on creative media production practice. Subjects in the BDM are taught at UOW’s Innovation Campus in North Wollongong.

See page 9 for further details.

BACHELOR OF PERFORMANCE

The Bachelor of Performance (BPerf) is an intensive practice-based degree that develops your skills as a highly proficient performing artist.

See page 8 for further details.

Aaron Seeto is a curator of contemporary Asian and Asian-Australian art. His work revolves around the impact and experience of migration and globalisation on contemporary art practice. He has developed significant projects and exhibitions with some of the key Asian artists working in Australia and internationally.

“I started to focus on art when I realised that I could make a broad contribution to culture in Australia. My lecturers at UOW inspired me to look at art beyond painting—they introduced me to the importance of Asia and the relationship between Australia and Asia. Training as an artist while practising as a curator has allowed me to understand how artists think and how they work and operate. This has been very advantageous in the organisational aspects of my job. The most important lesson I have learnt during my career is to be open minded. Find people with similar interests to you and develop relationships that are productive when you enter the real world. Undertaking a Creative Arts degree is an opportunity to stretch yourself. You don’t just learn how to be an artist, you learn how to think creatively and analytically, which is something that should be respected and has uses in the world outside of art.”

Aaron Seeto
Bachelor of Creative Arts (Honours) majoring in Visual Arts 2001
Director, Centre for Contemporary Asian Art
Bachelor of Creative Arts

These are specialist degrees that allow you to focus your area of study. The Bachelor of Creative Arts involves practice-based work and theoretical exploration of the creative arts in all their forms and genres.

**CREATIVE WRITING**

go.uow.edu.au/bca-cwr

Creative writing encourages you to look beyond the individual forms of creative writing and to analyse the effects of writing. It incorporates what writing is and discovering what writing can do. You will focus on three key areas of creative writing practice: poetic, dramatic and narrative writing forms. There are also opportunities to combine these areas of practice, and to explore the intersections between writing and other creative disciplines.

**GRAPHIC DESIGN**

go.uow.edu.au/bca-gdes

Graphic design allows you to apply contemporary design techniques across a number of conceptual and industrial applications, and offers specialist studies in illustration, typography, web design and branding. Students broaden their career options through the development of skills that have commercial application.

**PHOTOGRAPHY**

go.uow.edu.au/bca-phot

Photography equips students with the technical, conceptual and theoretical skills to embark on a career as a practising visual artist or work in a diverse range of photography-related fields. Students use both analogue and digital technologies across a diverse range of studio subjects, whilst developing an understanding of traditions and concepts relevant to photography in historical, theoretical and contemporary visual art contexts. You will study under the guidance of some of Australia's leading contemporary photographic practitioners and scholars in the art industry.

**THEATRE**

go.uow.edu.au/bca-thea

Theatre equips students with skills in a broad range of performance-related areas. It combines performance skills, stagecraft, stage management, technical production, dramaturgy, history and theory. This program also allows you to combine acting and theatre with other minor areas of study including art history ("Subject to approval"). creative writing, design theory, media arts, graphic design or technical theatre. See also Bachelor of Performance on the following page.

**VISUAL ARTS**

go.uow.edu.au/bca-visart

Visual Arts covers studio practice and related theory and history studies. The studio processes include textiles, photography, painting and sculpture with support studies in curatorial practice, printmaking, installation and digital image making. Visual Arts is taught by academics who are also practising artists and scholars who work with you to encourage your creative expression. Students have a number of opportunities to exhibit work throughout their studies.

**VISUAL ARTS AND DESIGN**

go.uow.edu.au/bca-vad

Visual arts and design combines the theoretical, technical, cultural and vocational aspects of visual arts and graphic design. Students develop practical skills in both traditional and new media, allowing you to create works that blur the boundaries between established analogue and new digital artworks.

Bachelor of Arts

A Creative major within the BA is recommended for students who have an interest in multiple areas and would like to broaden the scope of their study.

By undertaking a Bachelor of Arts (BA) and majoring in a creative discipline you will complete less credit points than a major in the Bachelor of Creative Arts.

**CREATIVE WRITING**

go.uow.edu.au/barts-cwr

This major is a perfect way to explore writing in a critical and creative context. In creative writing you will produce new work in poetry, drama and short stories and reflect on these practices in relation to the history and politics of writing. This major pairs well with other subjects such as English literatures, Cultural Studies, Languages, Indigenous Studies and Philosophy.

**ENGLISH LITERATURES**

A diverse range of texts drawn from medieval to contemporary popular culture, including children's literature, graphic novels, poetry, and films. Employers look for graduates who can demonstrate analytical thinking, exceptional written and oral communication skills, and the capacity to appreciate differences in cultural perspectives. The English Literatures major, with its emphasis on critical thinking and its strong international orientation, enables students to develop these skills to a high level.

**PHOTOGRAPHY**

go.uow.edu.au/barts-phot

Photography can be taken as a major within the BA. This allows students to explore and learn camera skills, digital and analogue manipulation and dark room techniques to create photographic artworks and complement other areas of study. Students will develop practical skills alongside the history and traditions of Visual Arts.

**WRITING & ENGLISH LITERATURES**

go.uow.edu.au/barts-writenglit

The Writing & English Literatures major will give you the opportunity to complete a major that is analytical and applied. By combining subjects from creative writing and English literatures, you can combine the creative writing skills and knowledge with English literature studies. There are a wide range of electives in both disciplines to choose from. This major focuses on the study of literature from various periods and literary practice, and the practical application of this study through creative writing. You will develop analytical skills, critical understanding and the ability to create your own pieces of writing. You will also be exposed to a wide range of texts, with an emphasis on critical understanding and the practical formation of writing.
Bachelor of Performance

The Bachelor of Performance is a specialist course that will develop you as a self-reliant, highly-skilled performing artist through a practice-based program. Students undertake traditional interpretive actor training, developing skills in acting, voice, singing and movement, and also focusing on devised works for theatre and modes of contemporary performance. Students acquire skills in theatre-making with an emphasis on collaboration and ensemble practice. Students also study the history and theory of theatre and undertake studies in professional practice.

Bachelor of Digital Media

The Bachelor of Digital Media provides you with the skills and experience required to work in the rapidly expanding field of creative digital media production. It focuses specifically on digital film-making, animation and experimental media arts. You will be engaged in supported technical practice, collaborative learning activities, and project based opportunities that reflect real life creative industry collaborations.

COURSES

How to Apply

To apply for the BCA, BDM or BPerf degree you need to have the degree listed as a preference with the University Admission Centre (UAC). More information on this process can be found on the UAC website at uac.edu.au

UOW also has special entry options for current Year 12 students. These include Early Admissions, Alternative Entry, Local and Regional Bonus Points and Points to UOW schemes. For more information contact UniAdvice: uniaidvice@uow.edu.au
LEARN MORE

SEE US FOR YOURSELF: CAMPUS TOURS

You don’t need to be a student at UOW to see firsthand why our campus is special and why we all love it here. UOW campus tours allow you to see our facilities and meet people doing what they do best. It’s your chance to check out UOW and ask as many questions as you like.

Our free, hour-long tours are conducted by current UOW students, and run at 10 am and 3 pm every Friday throughout the year. Arrange a tour via phone on 1300 367 869 or book online at uow.edu.au/future

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